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FOR IMMEDIATE RELEASE

Getting Out and Staying Out (GOSO) is now on Twitter and Facebook

Eight years after its founding, New York City's most innovative and solution-focused re-entry organization announces major expansion into social media

NEW YORK – Getting Out and Staying Out–New York City's most innovative social service agency, focused on assisting justice-involved young men–has recently joined Twitter and Facebook to increase awareness of the tremendous work it is doing and to assist in fundraising efforts to continue providing solution-focused services to program participants. In expanding its presence on Twitter, Facebook, and other social media, GOSO hopes to reach new members of the community directly, engage current funders, supporters, and community partners, and continue its role as a leading advocate and thought-leader in the field of re-entry services.



“Leveling the playing field: that is what GOSO does for formerly justice-involved 16 to 24-year old young men,” said Mark Goldsmith, the Co-Founder, President, and Chief Executive Officer of GOSO. “Simply said, our guys get out and they stay out because they are either in school, working, or doing both at the same time,” Goldsmith added.

Geoffrey M. Golia, LMSW–GOSO’s interim Social Media Manager–added, “By developing a presence on these platforms, GOSO will increase awareness and visibility of our mission and the work we are doing in the community, while drawing on a larger funding base to support our top-notch programming and social services.”

Both pages are currently live and gaining followers daily. On Twitter, you can find and “Follow” the GOSO at <http://www.twitter.com/GOSONYC>. On Facebook, you can “Like” our page at www.facebook.com/GOSONYC.

Founded in 2005, GOSO empowers young men to avoid reinvolvement in the criminal justice system by reshaping their futures through educational achievement, meaningful employment, and financial independence. GOSO focuses on individuals’ capacities and strengths, as well as developmental needs and emotional well-being. Our aim is to promote participants’ personal, professional, and intellectual growth by providing goal-oriented programming and comprehensive supportive social services.